

## Terms of Reference

Production of a video depicting how a web-based learning module will strengthen health-sector response to gender-based violence (Ref: MDV-ToR/2015/14)

### Background

UNFPA began the work of generating the evidence to table gender based violence at the policy agenda since 2004. A report on the findings of qualitative research on gender-based violence carried out by the Ministry of Gender, Family Development and Social Security<sup>1</sup> prompted the then Ministry of Gender to undertake the first ever research on Women's Health and life experience<sup>2</sup>, that established a prevalence rate for violence against women in Maldives. Efforts made to develop legislation on gender based violence under the Fourth Country Programme (2008-2010) resulted in drafting a Domestic Violence Bill in 2010. The Fifth Country Programme (2011-2015) continued to convene multiple stakeholders including the government, political parties, civil society, media, and gender activists who played a critical role in the passage of the law at a time of political turbulence. The law was passed by the Majlis in April 2012 and the Family Protection Authority, the body mandated by the law to oversee the implementation, was formed in September 2012. UNFPA has been instrumental throughout the process.

UNFPA continued to support the government to establish systems and capacity to plan and monitor the roll out of the important piece of legislation including establishing the health sector response to gender based violence. Since the Maldives continue to face a high staff turnover, and a high reliance on foreign professionals to provide the health services, UNFPA supported the Ministry of Health to develop a web based learning module to be integrated in the recruitment process to be undertaken by the new recruits within the first three months of service. The module is also integrated in the Faculty of Health Services in the courses on nursing, community health worker training and counselling training. UNFPA can lobby with the Government to use the same model to orient the health cadre on new developments and in-service training in future.

### Purpose

Produce a multimedia-clip highlighting the process and achievements from enacting the Domestic Violence Prevention Act to development of a web based learning tool for health sector response to GBV which the Government of Maldives and UNFPA have been implementing within this country programme.

### Output

- (1) A video with a maximum run time of 5 minutes shot in an HD format 1080/50 i
- (2) Trailer/teaser(s) of the video for use in social media and other web platforms

Specific deliverables:

- 2x Apple Pro Res 422 QuickTime or 422 GQ versions delivered on a hard drive or if possible a USB flash drive (depending on the size), one with subtitles and the other without.

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<sup>1</sup> <http://countryoffice.unfpa.org/maldives/drive/GBVReport2004.pdf>

<sup>2</sup> <http://countryoffice.unfpa.org/maldives/drive/WHLESurvey.pdf>

- In addition, a H264 compressed version of the video of both versions listed above shall be delivered on the same hard drive or USB flash drive if possible
- The audio must be delivered on 4 tracks. Track 1 and 2 full stereo mix. Tracks 3 and 4 music and effects un-dipped
- Submit 3 copies of the video on DVD at full resolution. One with subtitles, the second one clean and the third copy to running time code on screen time.

All the materials produced will remain the property of UNFPA.

**Concept**

The selected contractor will conceptualize the script and edit it in close consultation with UNFPA, based on the following concept.

1. Briefly illustrate the situation highlighting the statistics
  - a. Some info graphics on GBV Stats
  - b. Challenges for survivors accessing healthcare
2. What is the purpose of the Domestic Violence Prevention Act, 2012
  - a. Interview with FPA Chairperson highlighting what it means to have the DV Law
  - b. Interview with GAWG member who advocated in the passage to develop the DV Act
3. How will the National Guideline and the web based module facilitate the health sector response
  - a. Interview with DGHS (discussing issues of frequent staff turnover and dispersed health facilities)
  - b. Interview with Dean from FHS – how will the web course facilitate the pre-service training
4. What is the end goal of the health sector response to GBV
  - a. Interview with a doctor who have undertaken the GBV web learning
  - b. Interview with GBV survivor who has received comprehensive care from a health setting
5. Why is UNFPA supporting the GBV Programme

**Timeline**

Description of activities	Week 1							Week 2							Week 3					
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
1. Briefing																				
2. Present/approve conceptualized script																				
3. Present first draft of video																				
4. Submit teaser/trailer																				
5. Feedback and revisions*																				
6. Submit deliverables upon final approval																				

\* The selected contractor must be flexible to incorporate feedback from UNFPA until the output is approved by UNFPA.

### **Expenses**

UNFPA will facilitate all contacts, **but the selected contractor will be responsible for all logistical pre-arrangements and costs** (i.e. camera crew, travel, equipment etc.) **and for all arrangements and cost for the production of the video-clip.**

### **Qualifications and experience**

- a. The contractor should have sound experience in developing English content, preferably for international development organizations.
- b. The contractor should have extensive country experience, as well as a familiarity with GBV programmes.
- c. The contractor must show tact and cultural sensitivity at all times.
- d. The contractor must have excellent interpersonal and communication skills and ability to work with a wide range of stakeholders
- e. The contractor must have excellent spoken communication skills in English
- f. Selection of the contractor will be based on creativity, availability and competence judged based on previous work.



## Quotation Form

Name of Bidder: \_\_\_\_\_

Date of Bid: \_\_\_\_\_

Request for Quotation No: MDV-RFQ/2015/09

Currency of Bid price: \_\_\_\_\_

Delivery time (weeks from receipt of order till dispatch): \_\_\_\_\_

Expiration of Validity of Quotation (The quotation shall be valid for a period of at least 3 months after the Closing date.): \_\_\_\_\_

**Price Schedule:**

Item No.	Price/unit	Quantity	Transportation cost to port of Destination (specify mode of trp.)	Total	Delivery schedule (days/months)

*Vendor's Comments:*

**I hereby certify that this company, which I am duly authorized to sign for, accepts the terms and conditions of UNFPA and we will abide by this quotation until it expires.**

\_\_\_\_\_  
**Name and title**

\_\_\_\_\_  
**Date and Place**